



# DEAN SHAVOR \_ART DIRECTOR

2207 Selby Ave. S. • St. Paul, MN 55104 • 612-578-4156 • dshavor1@mac.com • www.deanshavor.com

---

## SUMMARY

- Award-winning Art Director, Web and Graphic Design professional with ten years of advertising agency experience.
- Experience designing and producing work in print, radio, television, video, outdoor and interactive medias
- Proven project management skills handling multiple creative projects under tight deadlines.

## PROFESSIONAL EXPERIENCE

### **Freelance Art Director • Minneapolis, MN • 2008 – present**

- Door C at Carlson Marketing, FAME Retail Inc., The Minnesota Chamber of Commerce, J.T. Mega.
- Designed web site, logo, print advertising, direct mail, internal sales videos and pitch work.

### **Art Director • BBDO Minneapolis • Minneapolis, MN • 2006 – 2008**

- Created print and interactive advertising from initial concept through final production for national accounts.
- Worked closely with photographers, production team and outside vendors to manage final product.
- Recognized with “Work With Me Award”—voted by coworkers for demonstrating outstanding teamwork and cooperation.
- Clients: Hormel Foods, Famous Dave’s BBQ Restaurants, Chi-Chi’s Salsa, CommonBond Communities.

### **Art Director/Writer • Red Circle Agency • Minneapolis, MN • 2002 – 2005**

Played a central role in the creation of a brand new advertising agency specializing in the Indian Gaming industry.

- Led creative effort in development of highly successful multi-media campaign for Grand Casino Mille Lacs and Hinckley.
- Created television commercials, videos, brochures, CD/DVD packages, posters, and direct mail.
- Worked closely with photographers, production team and outside vendors to manage final product.
- Clients: Grand Casino, The Mille Lacs Band of Ojibwe, National Indian Gaming Association.

### **Art Director/Writer • CORNYN + PARTNERS • San Francisco, CA • 1999 – 2002**

Art directed and wrote print advertising campaigns for national and regional accounts.

- Clients: A.G. Ferrari Foods, Foxy Vegetables, Six Degrees Records, Strawberry School PTA.

### **Instructor • San Francisco Academy of Art • San Francisco, CA • 2000 – 2002**

Taught creative portfolio building class resulting in several award-winning student campaigns and published work.

- Created lesson plans, creative briefs and weekly assignments to be developed into finished campaigns.

## EDUCATION

### **St. Cloud State University • St. Cloud, MN**

- Bachelor’s Degree in Mass Communications
- Bachelor’s Degree in Spanish

### **The Creative Circus • Atlanta, GA**

- Certificate of Completion in Art Direction

### **Minneapolis Community & Technical College**

- Web and Interactive Media Certificate

## COMPUTER SKILLS

- Photoshop, Illustrator, In-Design, QuarkExpress, Dreamweaver, Flash, After Effects, and Microsoft Word.
- HTML, CSS, Javascript

## CREATIVE AWARDS

- The Show (Minneapolis) – Merit
- San Francisco Show – Silver and Merit
- British D&AD International Student Competition – First Place Pencil
- ANDY Award Show – Student Distinguished ANDY
- Atlanta ADDY’s – Student Best-of-Show, Silver and Merit
- L.A. Show – Student Merit